

No-Heat Gel Hair Remover

For Salon Quality Results At Home

For Every Body Part

- Face
- Legs
- Bikini Area
- Underarms
- ...And More

Congratulations! You've just purchased the easiest way to salon-style hair removal results at home. Sally Hansen No-Heat Gel Hair Remover comes ready to use. It's easy to use and easy to achieve expert results at last. This safe, mild formula is highly effective. This kit is economical and convenient. You no longer need to make frequent, costly trips to the salon to remove unwanted hair. So start right now and enjoy the ultimate hair removal experience... only from Sally Hansen, America's Hair Removal Expert.

NO-HEAT, NO MISTAKES, NO MESS

This may well be the most uncomplicated hair removal formula ever! The all-natural Gel comes ready to use! Just apply it wherever you have unwanted hair. There's No-Heating, no mixing, no smell...no mess. The Gel instantly melts with your body heat.

SAFE & GENTLE

The products included in this Kit are designed to care for your skin. The all-natural Gel adheres to hair and treats your skin with care. The Gel is completely water-soluble, so it rinses away instantly with warm water. The post-treatment skin relief lotion is vitamin and collagen enriched.

RESULTS THAT LAST UP TO 8 WEEKS

Sally Hansen promises a gentle yet highly effective hair removal experience. You can enjoy hair-free skin that lasts up to 8 weeks. The Gel removes hair from its follicles with the **bulb of the root**, not just at the surface, to slow the appearance of regrowth for weeks and weeks. With proper use, after several treatments, regrowth will appear much sparser, softer and finer-textured.

QUICK TIPS FOR SUCCESSFUL HAIR REMOVAL

1. Read all cautions and instructions carefully.
2. Be sure skin is clean, dry.
3. Apply Gel in a thin, transparent layer.
4. Stroke cloth strip 2-3 times before removal.
5. Hold skin taut and remove strip close to skin surface.
6. Always apply Gel in the same direction as hair growth.
7. Always remove Cloth Strips in the opposite direction of hair growth.

To help ensure the most professional salon results, please read on.

INSTRUCTIONS

No-Heat Gel Hair Remover

For all face and body parts to be treated, please follow these important steps:

Step 1

Cleanse and Prepare Skin

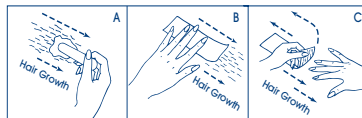
Before using the No-Heat Gel, cleanse the specific area with soap and water. Rinse clean with warm water and pat dry.

Step 2

Remove Unwanted Hair

Apply Gel. Use Cloth Strip to Remove Unwanted Hair

- Open No-Heat Gel Hair Remover jar. Take plastic spatula and scoop out Gel with large end of spatula. Using the spatula, apply a thin layer of Gel Hair Remover to skin in the same direction as hair growth.
- Lay cloth strip over Gel. Firmly smooth over cloth 2-3 times, applying some pressure with the palm of the hand. This action warms the Gel with your body heat and ensures that the Gel Remover adheres to the hair. However, do not wait longer than 20-30 seconds to



remove the strip. (Residual Gel Remover on cloth strip can be reused on other body parts without reapplying Gel—until it loses effectiveness.)

- With one hand, hold skin taut near the area of hair removal. With the other hand, pull strip quickly and firmly in the opposite direction of hair growth. Keep the strip as close to the skin as possible. If strip is removed too slowly, Gel will remain on the skin and hair will not come off.

A slight reddening of the skin is normal for several hours after removing hair by the root, as is a minor stinging sensation on sensitive skin. If more severe reaction occurs, discontinue use immediately—do not proceed with full treatment.

Step 3

Soothe and Comfort Skin

After hair removal, rinse away any Gel residue with warm water. Then, to instantly soothe and "calm" skin after hair removal, apply Ultra Soothe Lotion with Benzocaine. It helps alleviate stinging sensations and redness, and provides soothing care. Be sure to read directions and warnings on the Ultra Soothe bottle before proceeding with application.

FOR THE BODY

Legs

Apply down



Pull Strip



Follow steps 1-3.

Hair should be at least 1/4" long before Gel removal. The application of the Gel is done in 3 segments: thigh to knee, top of knee to the bottom of the knee, and bottom of the knee to the ankle.

Tip: Lower Leg

- Beginning from the knee, apply Gel downward in the direction of hair growth to cover an area approximately 6" x 2".
- When done, apply cloth strip. Place palm of hand over the cloth and rub 3 times in the direction of hair growth. Hold skin taut and then quickly pull the cloth strip in the opposite direction.
- Continue the procedure, working down the entire leg to the ankle, until all hair is removed. Repeat on back and sides of lower leg.

Tip: Upper Leg

- Follow the same method, applying Gel downward toward the knee and removing hair in the opposite direction.
- Note that on the back of the thigh, hair may grow in more than one direction, very often in a swirling pattern. Follow the direction of the hair's growth pattern, carefully removing the irregular patches first.



Bikini Line

Follow steps 1-3.

Hair should not be any longer than 1/2". This may avoid tangling and discomfort. We recommend using scissors to cut hair that is longer, before attempting hair removal.

Tips:

- Apply a thin layer of Gel to the area you want hair removed. Apply cloth strip.
- Always hold skin very taut and work in small areas from the outer bikini line to the inner bikini line.
- Complete one side before going on to the other side. Gel must not cover more than a two-inch area at a time. Always follow hair growth patterns when applying Gel to bikini area.

Underarms

Follow steps 1-3.

Tips:

- Underarm hair grows in different directions.
- Raise arm with your elbow bent so the palm of your hand touches the back of your shoulder.
- Determine the different patterns in which underarm hair is growing.

- Apply Gel in a thin layer following the hair patterns. Each area should be done separately.
- Keep skin as taut as possible.
- Remove cloth in opposite direction of hair growth.

Arms

Follow steps 1-3.

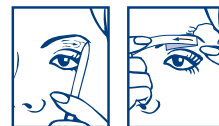
Tips:

- Divide arms into upper and lower sections.
- When working on the upper or lower arm, divide into 2 areas: inner and outer.
- Remove hair completely from one section before beginning to work on the next.

FOR THE FACE

Eyebrows

Follow steps 1-3.



Before applying wax, study your brows to determine your natural brow shape. Wax only excess hair that grows outside your natural brow line or between eyebrows.

Tips:

- Use the pointed side of the orange stick to separate the hair to be removed from the hair that is to remain.
- Use the angled tip of the wooden orange stick to apply Gel slowly, gently, precisely.
- Apply a very thin and even layer of Gel in the direction of hair growth **ONLY ON UNWANTED HAIR**.
- When applying Gel, press hard. You need a bit more pressure for very short hairs.
- Cut a small piece of cloth to remove the Gel. **Only cut strips lengthwise.** Hold skin very taut and remove hair by pulling cloth strip in the opposite direction of hair growth.
- If you've applied Gel to the wrong area of your eyebrow, just rinse with warm water and pat dry, and start again.

Upper Lip



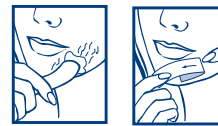
Follow steps 1-3.

Remove hair from upper lip in 2 separate steps: first, the left and then the right side of the upper lip as hair grows outward from the center, in two different directions.

Tips:

- Apply thin layer of Gel in the direction of hair growth.
- Take care not to apply Gel directly on the lips.
- Tilt head upward to make applying easier. Cut a very small piece of cloth strip for this area.
- For maximum performance, **only cut strips lengthwise.**
- When removing cloth strip, remember to **hold skin very taut** and remove hair by pulling cloth strip in the opposite direction of hair growth.

Chin



Follow steps 1-3.

Tips:

- Remove hair on one side of chin at a time, working outward from the center
- Hold the skin taut** as you apply Gel Hair Remover, as well as when you use the cloth strip to remove hair.
- Remember to remove the cloth strip quickly in the opposite direction of the Gel application and hair growth.

Hairline and Sideburns

Follow steps 1-3.



Tips:

- Remove hair on one area of the face/hairline at a time.
- Apply a thin layer of Gel Hair Remover on desired area in the direction of hair growth.
- If you've applied Gel on an unintended area, just rinse with warm water and start over again.
- When removing strip, remember to **hold skin very taut** and remove hair in the opposite direction of hair growth.

For Men

This unique, No-Heat Gel Hair Remover can be used just as effectively on men! Now, men, too, can benefit from removing unwanted hair with this deluxe quality product in the privacy and convenience of their own home. This safe and all-natural formula is excellent on longer and coarser hair and helps men achieve professional results that last. The Gel removes hair from its follicles with the bulb of the root, not just at the surface, to slow the appearance of regrowth for weeks and weeks. With proper use, after several treatments, regrowth will appear much sparser, softer and finer-textured. NOTE: The Gel Hair Remover **not** take the place of daily facial shaving.

Men's hair grows in various directions so it is important to check the growth pattern before applying the Gel. Always apply the Gel in the direction of hair growth. This will ensure the most complete hair removal experience. If some discomfort is experienced after hair removal, simply apply the exclusive Ultra Soothe Lotion for immediate relief.

HAIR REMOVAL FOR MEN –for the best hair removal experience, carefully read the easy-to-follow steps 1-3.

FOR THE BODY

Back & Shoulders

Follow steps 1-3.

Hair should not be any longer than 1/2". We recommend using scissors to cut hair that is longer.



Tips:

- Apply thin layer of Gel in the direction of hair growth.
- When removing strip, remember to hold skin very taut and remove hair in the opposite direction of hair growth.

Chest



Follow steps 1-3.

Hair should not be any longer than 1/2"; this may avoid tangling and discomfort. We recommend using scissors to cut hair that is longer.

Tips:

- Always hold skin very taut and work from the center of the chest, moving outward.
- Complete one side before going on to the other one.

FOR THE FACE

Ear Lobe Area

Follow steps 1-3.

Hair should not be any longer than 1/2". We recommend using scissors to cut hair that is longer, before applying Gel.

Tips:

- Apply thin layer of Gel in the direction of hair growth.
- Cut a very small piece of cloth strips for this area. For maximum performance, **only cut strips lengthwise.**
- When removing strip, remember to **hold skin very taut** and remove hair in the opposite direction of hair growth.

DO'S

DO remember to hold the skin very taut when removing the cloth strips—particularly on areas of the body where skin is less firm.

DO keep cloth strip as close to skin as possible when pulling cloth strip off in opposite direction of hair growth.

DO wait 1 hour after taking a shower or bath before using Gel Hair Remover.

DO store the No-Heat Gel Hair Remover at room temperature.

DO cut strips in smaller proportions if necessary—always cut lengthwise to ensure maximum performance.

DO clean all tools after hair removal.

To clean spatula and orange stick, rinse under warm water.

DON'TS

DON'T use the Gel Hair Remover if you are currently using Glycolic Acid or other dermatological treatments.

DON'T use Gel Hair Remover in a warm room where you may perspire.

DON'T use on compromised skin.

CAUTION

Apply only one cloth strip at a time and remove Gel before proceeding to the next area.

DO NOT USE on irritated, inflamed, chapped, sunburned or cut skin, or over moles or warts. NEVER use on nipples, perianal or vaginal/genital areas or on hairs inside nostrils, ears or eyelids.

If used in underarm area, do not use deodorant for 24 hours.

Ingrown hairs sometimes result from hair removal. To accelerate the shedding of skin cells that may be locking in hairs, rub skin briskly with a loofah sponge or washcloth when showering.

Always check the hair's growth pattern before applying Gel. Failure to remove hair usually indicates that you've pressed on or pulled off in the wrong direction or removed the strip too slowly.

To avoid irritation, never reapply on the same area within a 24-hour period.

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